

DESIGN

Concept

Creative

Solution

INNOVATION

Graphic Design Portfolio of  
Melissa Minnie

---

All of the designs seen in this portfolio are all  
original designs

pg 3 ..... About me

pg 4 ..... Oppikoppi Brochure

pg 5 ..... KORE - Extreme sports T-Shirt

pg 6 ..... 18th Birthday Invitation

pg 7 ..... Subtract Branding AD

pg 8 ..... JKS Auto Business Cards

pg 9 ..... Splize new product design - product, package, point of sale stand

pg 10 ..... Panado poster and package

pg 11 ..... Refresh Ci and logo

pg 12 ..... Kick start Ci and Logo

pg 13 ..... Darling Designs CI and Logo

pg 14 ..... FIZZ new can design and billboard

pg 15 ..... URBAN Styles magazine design and point of sale stand

pg 16 ..... Website design - Personal

pg 17 ..... News letter banner - emailer

pg 18 ..... Master Planning for life - Embedded email

pg 19 ..... Young Adults Inspired Destiny - Poster

pg 20 ..... Woman's Day banner - emailer

pg 21 ..... Matric Farewell - Photography

pg 22 ..... Baby photos - Photography

pg 23 ..... Lambertsbay - Photography

Contents

What you can find in my portfolio

This portfolio is set up with some of my current and best work.

Being a Graphic Designer has changed the way I see the world around me. Creating new and exiting designs, whether it is for print, digital or just for the fun, it has become a lifestyle and a big adventure.

My goal is to expand and grow as much as I can, learn as much as I can and be more than I have ever imagined. Being part of compa-ny's that wants to grow and reach new heights.

Reading books, doing designs and being creative are some of my favorite things to do. I love working in teams and creating new concepts and being part of running campaigns and events.



**Name:** Melissa Minnie  
**Occupation:** Graphic Designer  
**Website:** [www.melissacoetsee.co.za](http://www.melissacoetsee.co.za)

**Programs:**  
Photoshop CS 5 & 6 \* Indesign CS 5 & 6 \* Dreamweaver CS 5 \* Basic Flash \* Illustrator CS 5 & 6 \* CorrelDraw x4 \* Microsoft Word \* Microsoft Excel \* Powerpoint \* Outlook \* Infusionsoft (Emailers)

- \* I can work with no or little supervision
- \* I can take a project from concept right through to print
- \* I love brainstorming new ideas and develop new concepts
- \* I am hard working and passionate
- \* I always go out of my way to find solutions for problems that might occur
- \* Willing to learn new programs and techniques
- \* Work great in a team
- \* Goal driven

About me and my design Skills

Info on who I am and what I can offer



Oppikoppi - Music Festival  
Brochure

A Brochure designed in Illustrator for a music festival. A whole new concept has been created around "hold my dop"



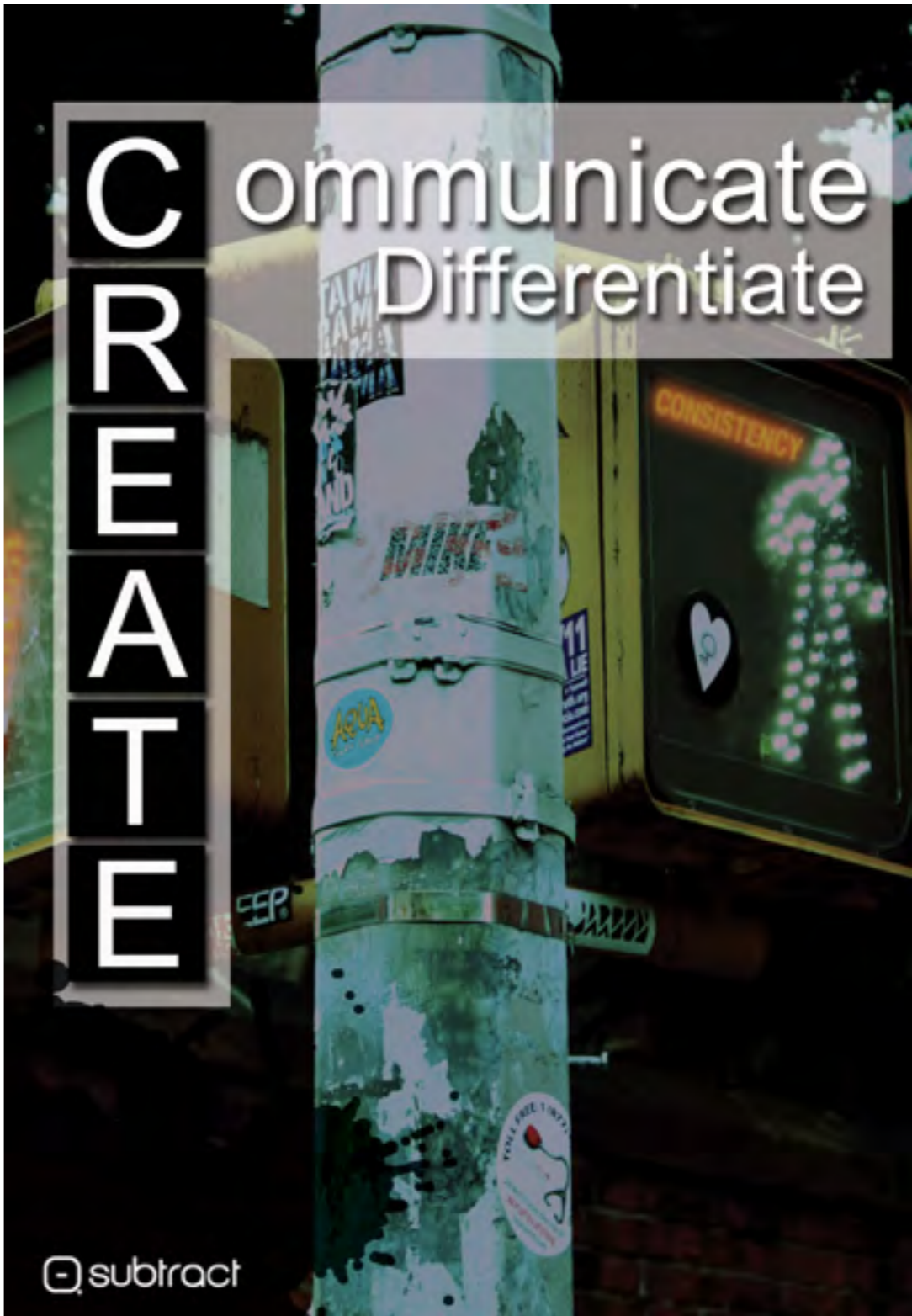
KORE - Extreme sports  
Clothing - T-shirt

A T-shirt design done in Photoshop for an Extreme sports company



18th Top Hat birthday - Theme party  
Invitation

This was an invitation designed for a theme party, in the form of a ticket.



Subtract  
A4 - Branding AD

An A4 add designed to communicate the brand of the company Subtract



JKS Auto  
Business Cards

Business Cards for an auto company in Johannesburg.



SPLIZE  
A new drink for the SAB

Concept form start to final product to advertising materials.



**Panado**  
Box and poster design

Box and poster design for Panado, concept created from the start to final product



**Refresh - Health Spa**  
CI and Logo

Logo and CI designed for a health spa, whole CI Document set up



## Kickstart productions CI and Logo

Logo and CI Design for production company,  
whole CI Document set up



## Darling Designs CI and Logo

Logo and CI designed for a design company,  
whole CI Document set up



## FIZZ

### Product and advertising

An American root beer, a new can design and a billboard to advertise the new drink



## Urban Styles Magazine

### Magazine and Promo Stand

Design of Magazine cover and Promo stand to sell magazine in shopping centre



### Personal Website

Website - [www.melissacoetzee.co.za](http://www.melissacoetzee.co.za)

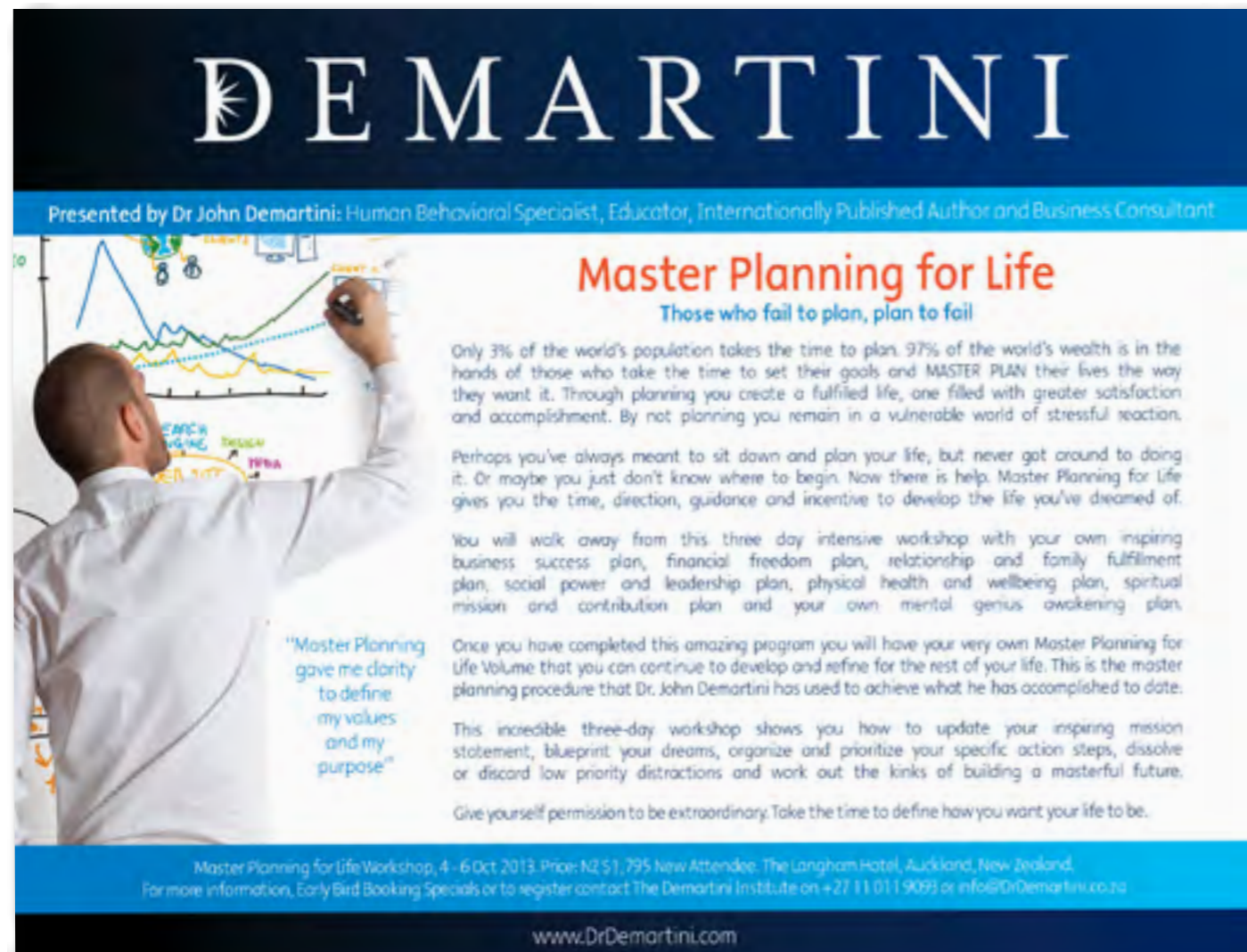
Website build, and designed by me. all coding done by myself.



### Newsletter header image

E-mailer

A header banner for a emailer that is send out to the whole database across USA, EUR, AUS, NZ, SA etc.



**DEMARTINI**

Presented by Dr John Demartini: Human Behavioral Specialist, Educator, Internationally Published Author and Business Consultant

## Master Planning for Life

Those who fail to plan, plan to fail

Only 3% of the world's population takes the time to plan. 97% of the world's wealth is in the hands of those who take the time to set their goals and MASTER PLAN their lives the way they want it. Through planning you create a fulfilled life, one filled with greater satisfaction and accomplishment. By not planning you remain in a vulnerable world of stressful reaction.

Perhaps you've always meant to sit down and plan your life, but never got around to doing it. Or maybe you just don't know where to begin. Now there is help. Master Planning for Life gives you the time, direction, guidance and incentive to develop the life you've dreamed of.

You will walk away from this three day intensive workshop with your own inspiring business success plan, financial freedom plan, relationship and family fulfillment plan, social power and leadership plan, physical health and wellbeing plan, spiritual mission and contribution plan and your own mental genius awakening plan.

Once you have completed this amazing program you will have your very own Master Planning for Life Volume that you can continue to develop and refine for the rest of your life. This is the master planning procedure that Dr. John Demartini has used to achieve what he has accomplished to date.

This incredible three-day workshop shows you how to update your inspiring mission statement, blueprint your dreams, organize and prioritize your specific action steps, dissolve or discard low priority distractions and work out the links of building a masterful future.

Give yourself permission to be extraordinary. Take the time to define how you want your life to be.

"Master Planning gave me clarity to define my values and my purpose"

Master Planning for Life Workshop, 4 - 6 Oct 2013. Price: NZ \$1,795 New Attendee. The Langham Hotel, Auckland, New Zealand. For more information, Early Bird Booking Specials or to register contact The Demartini Institute on +27 11 011 9093 or info@DrDemartini.co.za

www.DrDemartini.com

Master Planning for Life  
Embedded email

An e-mail design done in InDesign to advertise a program, it is pasted in the e-mail and send out to clients



**DEMARTINI**

**YOUNG ADULTS INSPIRED DESTINY PROGRAM**  
26 August 2013, Sandton

How to Get What You Want  
From Your Studies, From Your Life!

Turn low self-esteem into high self-worth; regret, anger, anxiety, depression into gratitude; uncertainty into inspired vision and a volatile mind into poise and quiet. Take your life to a new level of power and influence. Remember the last event that changed your life? Get ready, there is another one coming!

Young Adults Inspired Destiny presented by Dr John Demartini  
Date: 26 August 2013, 08h00 - 18h00 Venue: Sandton Convention Centre  
For bookings and information email: info@DrDemartini.co.za  
or call us on (011) 011 9093 or 076 762 6668

"I learnt more about myself, my goals and my dreams." - Sakura Cook

"From today onwards I will go after my dreams." - Kyle Knowles

"Today may be the day that will change my life forever." - Keke Moloto

"I learnt not to be intimidated. I learnt how much my fears and lack of self belief were preventing me from realising my dream. I learnt that I am a lot bigger in the world than I thought I was." - Megan

Dr John Demartini is a human behavioural specialist and an international bestselling author. He works with individuals and groups across all markets, sectors and age groups, assisting and guiding them and the people they influence through their work to greater levels of achievement, fulfilment and empowerment in all areas of life.

www.DrDemartini.com

Young Adults Inspired Destiny  
Poster

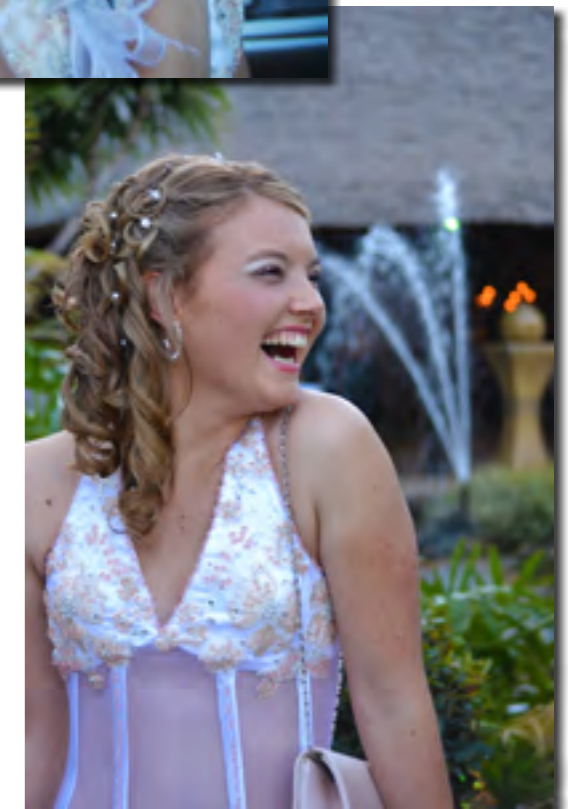
A poster that was done to be put up at universities to advertise the program



Woman's day special banner  
E-mailer

A top banner design for an emailer that has been send out to the SA Database

One of my favourite things to do is to is to experiment with photography. I love to be behind the camera and to take photos everywhere I go..



Matric Farewell  
Photography

Noordheuwel Matric Farewell photos



**Baby Photos  
Photography**

Photos taken of Katia-Lee



**Lambertsbay  
Photography**

Photos taken on holiday at the docks and at  
the horse farm in Lambertsbay

**Copy Right Protected**  
**All Original work**

---

Put together by  
Melissa Minnie